



JIM ROOS

★ PVE City Council ★



**Protecting Our
Community & Character**

★ ★ ★ ★ jimroos.com ★ ★ ★ ★



Local
Postal Customer



**ELECT JIM ROOS
ON NOV 3**

DEAR NEIGHBOR,

I am running for PVE City Council to keep our City the safest and most beautiful place in California. I am a husband, a father of two rambunctious boys, and a technology executive. I am also a passionate advocate for our community. I am honored to serve the residents of Palos Verdes Estates as a Planning Commissioner. In this role, I seek to balance the interests of property owners and their neighbors, faithfully apply our Neighborhood Compatibility Ordinance, and advocate for local control in development.

As a candidate for City Council:

I believe retaining our PVE Police Department is the best way to ensure the safety of our community and maintain local control. I believe our Parklands are central to the character of Palos Verdes Estates and their preservation is essential to maintain our quality of life. I believe in balanced budgets, long-term planning, and careful stewardship of our finances to secure our Property Values and our City's future.

**Join me in PROTECTING:
Our Police
Our Parklands
Our Property Values
Our PVE**

I invite you to visit jimroos.com to learn more about my plans to protect our community and its character.